



## Chapter Display Competition

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### Overview

This is a chapter competition. Students will develop a video that features the chapter's mission and activities. The video is intended to highlight the chapter and school. Entries should also incorporate the conference theme, "*Ride the Wave to Success and Teach.*" All submitted materials must reflect original work from the 2021–2022 school year. Material that may have been created or submitted in previous years is ineligible.

The video must be submitted via a downloadable link. Submissions will be featured during one of the breakout sessions on the day of the FEA Regional Virtual Conference at FIU. All high school chapters attending the conference are eligible to participate. Each chapter must submit only one video.

### Competition Guidelines

- A. The sponsoring teacher must submit the Online Competition Entry Form **by 5:00 pm on Friday, November 5, 2021.**
- B. All entries must be a digital video. The file must be up to 2GB.
- C. The length of the video should not exceed 2 minutes, not including the 5 second title and credit screens.
- D. All entries should begin with a 5 second full screen "title screen" that includes the following:
  - a. School/chapter name and city
  - b. Sponsoring teacher's name
  - c. Title of video
- E. All entries should end with a 5 second full screen "credits screen" that includes the following:
  - a. Student creators
  - b. The source of any non-original, multimedia elements (images and sounds) and permissions
- F. The video should demonstrate the mission and activities of the FEA chapter.
- G. The video should feature live people, stills, animation—whatever you think best conveys your message. We know classrooms may look a little different this school year, so feel free to get creative in your approach. Zoom films and TikTok video compilations have become popular, so if that is what works best for your school, give it a try!
- H. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials. All entries that violate copyright or fair use guidelines will be disqualified. (Please see additional information page 3).
- I. All entries must be the work of the chapter's student members. No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Adults are allowed to be actors or cameramen but not content contributors.
- J. All videos must be submitted via a [WeTransfer downloadable link](#). The link



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must be emailed to [feaconference@fiu.edu](mailto:feaconference@fiu.edu) **by 5:00pm on Monday, November 8, 2021**. Videos received after this deadline will be disqualified. An online competition entry form must have been submitted when you email the video link for it to be eligible.

- K. The video must comply with the FEA General Competition guidelines and the FEA Code of Conduct for Virtual Events. The video must not 1) promote illegal behavior; 2) support racial, religious, sexual, or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by FIU in its sole and conclusive determination.
- L. Ownership of the underlying intellectual property of the project remains with the contestant, with the following exceptions:
  - a. Contestants grant FIU the right to use their names, photographs, statements, quotes, and testimonials for advertising,

publicity, and promotional purposes without notification or further compensation.

- b. Contestants grant FIU the right to use video submissions that are original work and do not use copyrighted materials or trademarks for advertising, publicity, and promotional purposes without notification or further compensation.
- c. Contestants also grant FIU the right to use, reproduce, reprint, distribute, perform, and/or display the contestant's project video without further compensation or notification to the contestant.
- d. FIU maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, or at any other venue.

## Judging and Scoring

- A. The judges' decision is final.
- B. Contestants agree to be bound by the FEA General Competition Rules and Code of Ethics for Virtual Events and the decisions of the judges.
- C. The entry will be scored using the Chapter Display Competition rubric.

## How to Enter

- A. The sponsoring teacher must complete and submit the Online Competition Entry Form.
- B. The link to access the Online Competition Entry Form will be available on the Eventbrite Online Event page.



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### USE OF COPYRIGHTED MATERIAL:

The video you submit for the FEA Chapter Display competition must be an original work. No copyrighted material (music, images, etc.) or trademarks (company names, logos, brands, etc.) may be used unless you own or have a license to use the material for this contest. Written permission must be obtained and provided with your video submission for all copyrighted or trademarked materials.

Music purchased from Amazon or iTunes for listening DOES NOT include the rights to sync it up with your images and repackage it as a video. Those rights are called synchronization rights and commercial music sync rights are expensive. Some people assume that the use of commercial music for nonprofit or school use is 'fair use' and that is not true. The 'fair use' exception to copyright is rather limited and does not include a submission to the FEA Chapter Display competition.

If you want to get permission to use copyrighted music, you can visit <http://www.copyrightkids.org/> to find out more about how to write a letter to make the request. The site includes sample letters and links to music publisher contacts. There are several sources of music for videos, some of which are free and others that must be purchased.

Music you create yourself:

- Garage band — <http://www.apple.com/ilife/garageband/>
- Music generators — <http://www.anticulture.net/MusicGenerators.php>

Commercial music tracks that can be bought for use as background track:

- <http://www.aircraftmusiclibrary.com/>
- <http://www.killertracks.com/>

Creative Commons agreement music:

- <http://creativecommons.org/legalmusicforvideos>

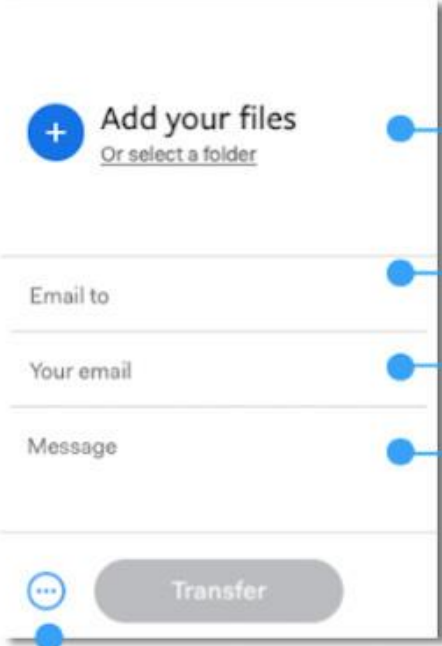
Keep in mind that 'Creative Commons' licensing is not necessarily free music. There are usually attribution or credit requirements, and the artists may specify what kinds of works their music may be used.

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To [send a downloadable link using WeTransfer](#):

### How do I send files?



Go to [wetransfer.com](http://wetransfer.com)

- Click on the + sign and add the file(s) you want to send, or click 'select a folder' to upload a folder
- Type in the email address(es) of your receiver(s)
- Now type in your own email
- Write a short message if you want!

Then hit transfer and a verification email will be sent to you. Copy the verification code, paste it in the transfer window and hit verify!

● Click on the option button to change the way you send transfers, or adjust your Pro settings (for Pro subscriptions)

We transfer offers a [FREE service](#) where users can send up to 2GB of files. No subscription is needed.

Email the downloadable link to [feaconference@fiu.edu](mailto:feaconference@fiu.edu). Include the following information in your email:

- a. Your name
- b. Your school's name
- c. Your sponsoring teacher's name

Once you generate a WeTransfer link, the file will stay online for 7 days, after which, the link will expire.



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	Yes 2 points	No 0 points
Does the video run within the 2-minute time limit?		
Does the video include the required information in the "title" and "credits" screens?		
Are all portions of the video appropriate for this competition?		

Quality of Video	Accomplished 8 – 7	Commendable 6 – 5	Developing 4 – 3	Needs Improvement 2 – 1
<b>Content Quality</b>	The video's message is clearly tied in with the chapter's mission and activities in an obvious manner; a strong connection is shown between the message chapter's mission and activities.	The video's message is tied in with the chapter's mission and activities; a fairly clear connection is made between the message and the chapter's mission and activities.	It is not clear how the video's message ties in with the chapter's mission and activities, the connection between the message and the chapter's mission and activities is not supported.	The video's message is not tied in with the chapter's mission and activities; no connection between the message and the chapter's mission and activities is made.
<b>Memorable/Creative</b>	Viewer is left with a strong understanding of the chapter's mission, will remember the video, and feels like they want to learn more.	Viewer is left with general understanding of the chapter's mission and will remember the video.	Viewer mostly understands the chapter's mission and might remember the video. Some images featured in the video may distract from message.	The viewer is unclear on the chapter's mission and unmemorable.
<b>Originality/Creativity</b>	Video is original, creative, and unique.	Video has some original thought and is moderately creative.	Video has little original thinking.	Video has no original thinking.
<b>Production</b>	Video is well planned with smooth transitions and edits. Sound is expertly balanced and easy to hear. All sound and visual elements coincide with the video's message.	Video is well planned with competent edits. Sound is well balanced and easy to hear. Most sound and visual elements blend with video's message.	Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some sound and visual elements are distracting.	Video is not well planned and has poor edits. Sound is of poor quality. Many sound and visual elements distract from the video's message.