



ENC 4260

Document & Visual Design

Coming Soon!

Fall 2021

Professor Thominet

**Fulfills Requirements for
Professional & Public
Writing Certificate**

Design is an essential but often overlooked feature of professional communication. Design covers a wide range of choices, from building brand consistency across documents and sites to attending to the ligatures on a font. Designers use tools such as page grids, white space, data visualizations, color, and typography to convey

messages and reach audiences. In this course, we'll study theories of how people perceive design, and we'll do hands-on document design for real audiences. By the end of the course, you'll see design more in the world around you, and you'll be more confident in your own document design skills.