Purpose Tour '25



Rocking Student Self-Discovery & Purpose

Tour Booklet

BACKSTAGE PASS TO YOUR PURPOSE

STAGE NAME:	
MAJOR / GENRE:	
ADVISOR / PRODUCER:	
TOUR DATE:	

Setlist Instructions:

- 1. Wait for the cue don't skip tracks!
- 2. For each prompt, jot down whatever riffs come to mind.
- 3. Remix your ideas go deeper, ask "why" after every chorus.
- 4. This is your jam session judgement-free zone.
- 5. Keep your ideas flowing this is your encore of purpose





YOUR GREATEST HITS:

What You Love





YOUR SKILL SETLIST:

What You're Good At

Don't be shy...





WHAT THE WORLD'S LISTENING FOR:

What the World Needs





YOUR PAID GIGS:

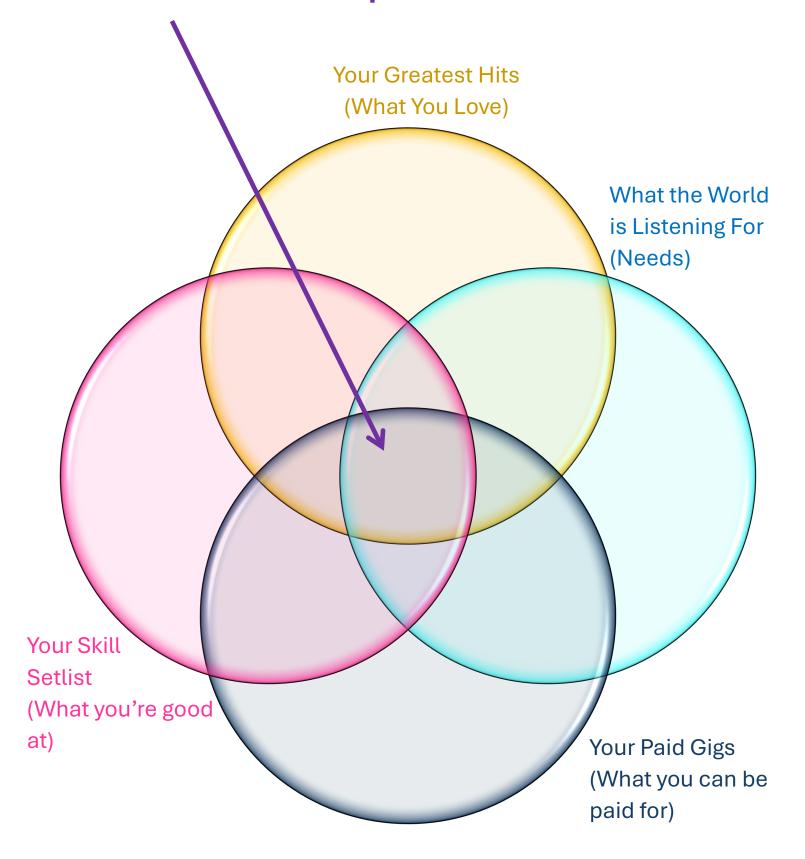
What You Could Be Paid For





Your Sweet Spot: Focus on the overlap











Potential ways to implement ikigai:

Pre-admission

Advising

Workshops

Classroom

Advisor Training



Ikigai + Al

Reflection Forms

Workshop Questions

AI-Assisted Journaling

Powerful Questions (examples)

What You Love

- What activities make you feel alive or excited?
- When do you feel most "in flow" during your day or classes?
- What kind of people or causes do you enjoy working with?

What You're Good At

- What subjects or skills come naturally to you?
- What do friends or classmates usually ask for your help with?
- What strengths have you demonstrated in your academic or personal life?

What the World Needs

- What problems in your community or in the world do you care about solving?
- Whose lives would you like to make better through your work?
- How could your talents serve others?

What You Can Be Paid For

- What jobs or roles use your skills and values?
- How might your interests connect to real-world career paths?
- What does a sustainable, balanced version of success look like to you?

