

# **B.S. in Sport and Recreation Management Online**

# Fall 2022

## **Program Description**

The Sport and Recreation Management undergraduate curriculum offers professional preparation programs designed to prepare students for employment in sport, parks, and recreation management delivery systems. The program is oriented towards direct services, supervisory, and management employment opportunities.

#### Prerequisites (listed below) must be taken and passed with a minimum grade of "C"

Cou	rse:		Credit Hours:
DEP 2000	Human (	Growth Development	3

## **Program of Study**

The program of studies is as follows:

- Total credits:120
- All program courses must be completed with a minimum grade of "C"

Course:		Credit Hours:
Required Core Cou	urses (36 credits):	
LEI 3001	Leisure and Recreation in America (offered Fall/Spring/Summer)	3
LEI 3542	Principles of Parks, Recreation and Sport Management (offered Fall/Spring/Summer)	3
LEI 3800	Liability and Law in Leisure, Recreation and Sports (offered Fall/Spring/Summer)	3
LEI 3402	Program Development in Recreation and Sports (offered Fall/Spring)	3
LEI 3524	Human Resource Management in Park and Recreation Services (offered Fall/Spring/Summer)	3
LEI 3630	Care, Maintenance and Design (offered Summer)	3
	Accounting for Managers and Investors OR Public Service Budgeting and Fiscal Management	3
SPM 3941	Practicum in Sport Management (offered Fall/Spring)	3
LEI 4590	Seminar in Park and Recreation Services (Graduating Seniors Only) <b>(offered</b> Fall/Summer)	3
SPM 4940	Internship	9
Sport Managemer	nt (18 credits):	
SPM 3001	Introduction to Sport Management (offered Fall/Spring/Summer)	3
SPM 3013	Globalization of Sport	3
MAR 3023	Marketing Management (GL)	3
SPM 4505	Sport Finance (pre-requirement SPM 3941)	3
SPM 4012	Social Aspects of Sport Management (offered Fall)	3
SPM 4306	Strategic Marketing in Sport ( <i>offered Fall/Spring)</i> (formerly LEI 4560)	3

#### **Graduation Requirements**

- 1) FIU cumulative GPA of 2.5 or better on a 4.0 scale
- 2) Successful completion of 60 credit hours of lower-division coursework or an AA degree from an accredited institution
- 3) University Foreign Language (FLENT/FLEX) and Global Learning requirements must be met
- 4) University Summer Enrollment Requirement must be met
- 5) All program and University requirements must be met

*For more information* on our programs: <u>http://education.fiu.edu/bachelors\_degrees.html</u>. If you still have questions, please email one of the following:

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