

B.S. in Sport and Recreation Management
Fall 2022

Program Description

The Sport and Recreation Management undergraduate curriculum offers professional preparation programs designed to prepare students for employment in sport, parks, and recreation management delivery systems. The program is oriented towards direct services, supervisory, and management employment opportunities.

Prerequisites (listed below) must be taken and passed with a minimum grade of “C”

Course:		Credit Hours:
DEP 2000	Human Growth Development	3

Program of Study

The program of studies is as follows:

- Total credits:120
- All program courses must be completed with a minimum grade of “C”

Course:		Credit Hours:
Required Core Courses (36 credits):		
LEI 3001	Leisure and Recreation in America	3
LEI 3542	Principles of Parks, Recreation and Sport Management	3
LEI 3800	Liability and Law in Leisure, Recreation and Sports	3
LEI 3402	Program Development in Recreation and Sports (<i>offered only Fall/Spring</i>)	3
LEI 3524	Human Resource Management in Park and Recreation Services	3
LEI 3630	Care, Maintenance and Design	3
ACG 3024 OR PUP 4110	Accounting for Managers and Investors OR Public Service Budgeting and Fiscal Management	3
LEI 4590	Seminar in Park and Recreation Services (Graduating Seniors Only)	3
SPM 3941	Practicum in Sport Management (Pre-requirement: SPM 3001)*should be taken prior to internship: SPM 4940)	3
SPM 4940	Internship	9
Sport Management (18 credits):		
SPM 3001	Introduction to Sport Management	3
MAR 3023	Marketing Management (GL)	3
SPM 3013	Globalization of Sport	3
SPM 4505	Sport Finance (pre-requirement SPM 3941)	3
SPM 4012	Social Aspects of Sport Management	3
SPM 4306	Strategic Marketing in Sport (formerly LEI 4560)	3

Graduation Requirements

- 1) FIU cumulative GPA of 2.5 or better on a 4.0 scale
- 2) Successful completion of 60 credit hours of lower-division coursework or an AA degree from an accredited institution
- 3) University Foreign Language (FLENT/FLEX) and Global Learning requirements must be met
- 4) University Summer Enrollment Requirement must be met
- 5) All program and University requirements must be met

For more information on our programs: http://education.fiu.edu/bachelors_degrees.html. If you still have questions, please email one of the following:

Hyejin Bang, Ph.D – *Associate Professor & Program Director* | Ph: 305-348-1411 | E-mail: Hyejin.Bang@fiu.edu Office: ZEB 339A
Nicholas Smith, M.A. – *Instructor and Internship Coordinator* | Ph: 305.348.2767 | Email: nismith@fiu.edu